



dreamadream.org

20 15 ANNUAL REPORT





2015
ANNUAL
REPORT

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CEO'S MESSAGE

I came across a quote recently, "If you take a surgeon from an operating theatre in 1914 and put them in an operating room today, they would not know what to do. However, if you take a teacher from a classroom in 1914 and put them in a classroom today, they would fit right in." This is the state of education today.

India has over 300 Million children and nearly 140 Million of those come from vulnerable backgrounds. Education can help make our children an asset or a liability for the nation. Unfortunately, education today does not understand the challenges of children from vulnerable backgrounds and does not fulfil the promise of successfully preparing them for the 21st century. The challenge is two-fold.

An overhead view of a group of people sitting in a circle on a checkered floor. The people are wearing various colored clothing, including green, brown, and yellow. Some are holding oranges. The text 'ABOUT DREAM A DREAM' is overlaid in the center in a white, brush-stroke font.

ABOUT
DREAM
A DREAM

Started in 1999, Dream a Dream empowers young people from vulnerable backgrounds to overcome adversity and flourish in a fast changing world, using a creative life skills approach.

Currently, we work with 10,000 young people referred from 40 partner NGOs, train over 1200 educators from 30 partners impacting over 100,000 children and young people and sensitize over 2500 volunteers through our unique Life Skills Development model. We work on a strong collaborative approach with local charities, corporates, volunteers, expert consultants and a host of national and international strategic partners.

ORGANIZATIONAL HIGHLIGHTS



U.S. STUDY ABROAD PROGRAM CHANGES LIVES OF TWO YOUNG PEOPLE

Through support from the US Consulate in India, two young people, Girish Ronald and Mahesh Andani went to United States on a year-long college scholarship course. They returned to Dream a Dream with a renewed outlook on life. With a strong grade point average in their course and a good command of English, Girish and Mahesh said their tenure at US was filled with rich cultural experiences. "It's a life-changing experience - so difficult to put in words that it must be lived", remarked a visibly proud Girish. Fuelled with a burning passion to give back to their community, Girish and Mahesh are reciprocating their newly acquired knowledge by mentoring young people at Dream a Dream.



DREAM A DREAM UNVEILS A BOLD, NEW BRAND IDENTITY

Dream a Dream embarked on an ambitious journey to rebrand its work, approach and impact. Over a year-long process of dialogue with all our stakeholders and working with an excellent brand agency, Seventh Inc., the new brand of Dream a Dream is bold and unapologetic in its messaging and visual appeal. It's a move from "working for young people" to "working with young people".

DELL EXTENDS PARTNERSHIP WITH DREAM A DREAM

Dell India has been a long-standing strategic partner with our Career Connect Program supporting adolescent youth with Life Skills for Career development. Dell continued its commitment to the program through one more year of the Dell Powering the Possible Grant.



ORGANIZATIONAL HIGHLIGHTS



CBT TODAY EVALUATES OUR WORK IN GLOBAL MENTAL HEALTH

CBT Today, the official magazine of the British Association for Behavioural & Cognitive Psychotherapies, invited Consultant Clinical Psychologists Fiona Kennedy, David Pearson and Vishal Talreja, to discuss the program's work and achievements, as well as the lessons it offers for other initiatives in global mental health. David and Fiona have worked on developing a mentoring program for the past eight years. This program works to empower disadvantaged young people in India. The article was featured in the CBT Today at length.



INTERNATIONAL JOURNAL PUBLISHES LIFE SKILLS ASSESSMENT SCALE

Social Behavior and Personality: an international journal (SBP), published our paper on “The Dream Life Skills Assessment Scale: Measuring life skills of disadvantaged children and young people in the developing world”. It is the first tool in the world to measure life-skills development in disadvantaged children developed by Dr. David Pearson, Dr. Fiona Kennedy & Vishal Talreja.

STRATEGIC PARTNERSHIPS ACROSS INDIA

Dream a Dream further replicated and scaled its innovated Life Skills Approach across Karnataka and also in Mumbai (Maharashtra), Bhavnagar (Gujarat), Anantpur (Andhra Pradesh), Mahoba (Uttar Pradesh) and Delhi through strategic partnerships with Salaam Bombay Foundation, Shaishav, Timbuktu Collective and CREA and a host of Affordable Private Schools, Government Schools, Government Aided Schools and Charity Run Schools.



ORGANIZATIONAL HIGHLIGHTS



GLOBAL RECOGNITION AS A CHAMPION IN LEARNING THROUGH PLAY

Dream a Dream emerged as 1 of 10 champions in the “The Re-imagine Learning Challenge” floated by The LEGO Foundation and Ashoka with the aim of transforming the way the world learns. Innovators, educators, academics, and many others from 63 countries submitted more than 630 of the most innovative, impactful and sustainable learning projects. In addition to receiving a cash prize, Dream a Dream was invited to present at the LEGO Idea Conference in Denmark. The conference was attended by international experts who focused on play and its critical link to learning.



DONOR REPORTS GET 'EXCELLENT' GRADING

While we use innovative, interactive methods to engage with young people from vulnerable backgrounds, we also make sure that all our program reports adhere to the strictest measures of transparency and accountability. Global Giving, a non-profit that connects donors with grassroots projects around the world, rated our donor project reports as 'Excellent'.

REALIZING INDIA'S WORLD CUP DREAM THROUGH YOUNG EYES

A 12-day trip to Brazil for FIFA's Football for Hope Festival on the side-lines of the World Cup proved to be a life-changing experience for six youngsters from Bangalore, India. Mohsina Fathima, Rajeshwari, Pallavi, Bhaskar, Praveen Kumar and Srikanth, along with three delegates from Dream a Dream, represented India at the festival held in Caju, Rio De Janeiro from July 3rd to the 14th, and returned with cherished memories and new friendships.



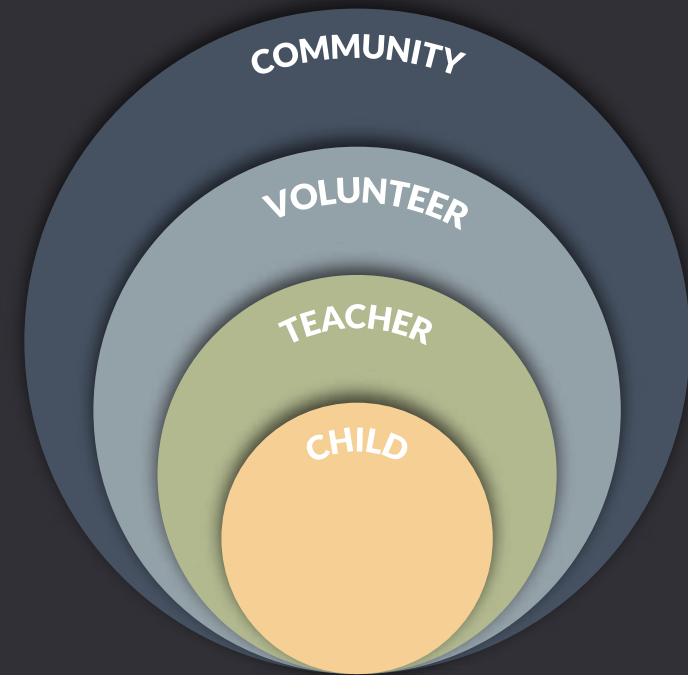


OUR
APPROACH

AT THE CENTRE OF DREAM A DREAM'S APPROACH IS THE CHILD

The first point of engagement is the young person itself who we believe has the potential to overcome adversity and develop life skills. Next, their closest influencers, after parents, are teachers. And that might include school teachers, caring adults, mentors or facilitators. When we transform the teacher, they are able to create transformative experiences for young people. Working with teachers, also helps us replicate our model to impact thousands more young people. Beyond the teacher is the volunteer, someone who is a role model and creates positive learning experiences in the young person's life. The outer key influencer is the community - this includes potential employers, administration, the government, and policy makers. Eventually, they make the universe that the young will inhabit, and hence need to be made aware of the challenges.

Our programs are designed in a way that all these four sectors are impacted, to create the best possible world for the young person.



OUR
PROGRAMMES,
IMPACT AND
TESTIMONIALS



AFTER SCHOOL LIFE SKILLS PROGRAM

The program is an innovation lab where new approaches to life skills development are introduced, demonstrated, documented and fed back into the larger framework of re-imagining learning for young people in the country. Learnings from the ground are documented and brought back to inform, impact and transform our work with teachers and educators in the Teacher Development Programme.

- 5545 young people enrolled in our Life Skills Program – 3477 in Life Skills through Arts and 2068 in Life Skills through Sports.
- 191 batches are run across 18 locations in Bangalore - 116 batches in Life Skills through Arts and 75 batches in Life Skills through Football.
- 37 Life Skills Facilitators trained to deliver the curriculum based sessions.
- 87% attendance across the program and over 95% retention through the year.
- 8 out of 10 young people showed a consistent improvement in Life Skills (Measured using the standardized Dream Life Skills Assessment Scale).

“I enjoy playing football. It teaches me a lot; the sessions help us to share our feelings. We also learn to focus and develop discipline. The facilitators listen to us, encourage and support us.”

- Stephen, 13-year-old, 8th standard, Annaswamy School

“The art classes give me access to a variety of art materials that allows me to express my own idea, try new things and experiment. It has improved my creativity”

- Tilak Kumar, 11years old, 5th Standard, Stella Maris school

OUR
PROGRAMMES,
IMPACT AND
TESTIMONIALS



TEACHER DEVELOPMENT PROGRAM

The program engages adults to deepen impact on and unlock the potential of young people. We use a life skills approach to nurture empathy, expand creativity, and develop listening and validation skills while also learning facilitation skills. The model has been adapted from the Creative Community Model developed by Partners for Youth Empowerment (PYE).

- Enrolled 654 Teachers/NGO workers in the Teacher Development Program.
- 253 Teachers/NGO workers have undergone all 4 modules of the training.
- Engaged 528 young people in Outdoor Experiential Camps.
- 26% participants came from Bangalore, 65% from other parts of Karnataka and 9% outside Karnataka.
- Through the training
 - 7 out of 10 teachers felt that they got an opportunity to explore themselves and understand their strengths.
 - 8 out of 10 teachers increased their understanding of children, and their role as a teacher.
 - 9 out of 10 teachers developed empathy and creativity in their engagement with young people.
 - 7 out of 10 teachers developed their facilitation skills to engage young people in learning.

"I understand that the space that I create for the children will help them to explore more and when they explore more I recognize more of their strengths and where they can work upon. There is still a lot more to do and this is just the beginning. I feel I am one of them now."

- Teacher of a non-formal school based in Dharwad, Karnataka

'My biggest learning through the training has been to be a good listener and how to validate when someone is sharing something with us. I have learnt its value for myself and for others around me'.

- Teacher of a formal school based in Belgaum, Karnataka

OUR
PROGRAMMES,
IMPACT AND
TESTIMONIALS



CAREER CONNECT PROGRAM

The program equips 14-19 year olds with information, life skills and access to opportunities to make a healthy transition to adulthood. We conduct career awareness workshops, run short-term modules in English, communication skills, money management, and career guidance; and provide access to internships, scholarships, vocational training and jobs.

The program is delivered in two technology enabled learning centres, based in Bangalore. The centre includes a computer lab, career guidance resources, resource centre, library, skills enhancement training modules and opportunities to participate in outdoor experiential camps.

- Engaged 3,666 young adults in Career Awareness Workshops.
- Engaged 1,449 young adults in Skill Development Program.
- Engaged 1,924 young adults in the Last Mile Support Program.
- 95% young people tracked in Last Mile Support are pursuing university education/job-skills training/self-employment or being placed in jobs.
- Awarded 134 Scholarships and 13 job placements to young people.
- 65% young people show improved level of awareness about career options.
- 98% have increased Life Skills measured using the Dream Life Skills Assessment Scale.
- 78% are confident and feel prepared for life as an adult measured using the Prepared for Life Scale.

“The skills I learned from the career connect centre has really helped me build my capacity for work place readiness. It also helped me to transition into a potential career which I never imagined”

- Manjunath, 18 years old, employed in a retail store, Bangalore.



VOLUNTEER ENGAGEMENT PROGRAM

Brings together community volunteers from corporates, colleges and the larger ecosystem to engage and deepen the impact on young people through their time, skills and role modelling. Volunteers can participate in one-off fun and experiential life skills program; participate in regular life skills program; go for a 4-day outdoor experiential camp; become a mentor; run a fundraising campaign; make donations and offer pro bono professional services. We also work with corporates on strategic CSR initiatives involving employee engagement and pro bono services.

- 2504 volunteers were engaged clocking over 27,288 volunteer hours.
- Employees from Dell, Microsoft, SanDisk, Ritz Carlton, Nike India, Northern Trust, SSgA and many other corporates volunteered with us.
- Over 100 volunteer mentors helped support young people through the mentoring program.
- We had mentors from Christ University, Montfort College, Oxford College and the corporate sector.

"I never expected that volunteering with Dream a Dream could change me in ways I never imagined. Working with young people directly gave me a new perspective. They teach young people in developing essential life skills through experiential learning. The child centric approach to all their program is something worth experiencing. I would highly recommend everyone who is able to volunteer with Dream a Dream"

- Kumar Prateek, Volunteer

"My experience with Dream a Dream was absolutely profound and I returned from India, forever changed, with memories that will last the rest of my life. Spending a longer duration as a fellow helped me understand the big picture of their work and meaningfully contribute using my skills."

- Bradley Wintersteen, an AIF William J. Clinton Fellow

Thank you for the most amazing summer Internship. I've gained more good friends, more good memories, and more good experience than I could have imagined. I'm so glad I chose to come with this organisation, it feels really worthwhile and such a great learning experience.

- Febin Bellamy- Student at Georgetown University – The McDonough

School of Business

A man with dark hair and a mustache is crouching in a dark, brick-walled environment. He is wearing a red polo shirt with yellow stripes on the sleeves and dark pants. He is holding a worn, tan and black soccer ball with his right hand. The background is a dark, textured wall made of bricks. The overall mood is somber and focused.

A STORY OF
CHANGE

ARUN CHOOSES A LIFE WITH DIGNITY

Growing up hasn't been easy for Arun, who lost his father very early in life and had to take up the responsibilities of bringing up his family of 5. Now at 24, Arun Kumar is a hockey player, a football coach, a life skills facilitator and a director of a short film.

"I am learning all the skills of film-making, from script-writing, to direction to editing, music and acting. I have already prepared the script of my next short-film. It is a reflection of my life, dedicated to the children from vulnerable backgrounds", shared Arun.

Arun's story is that of resilience and fighting against all odds to dream big. In the year 2000, 9-year-old Arun joined Ananya, a non-formal, residential school for children from difficult backgrounds. Despite his financial conditions, he decided to continue with his studies and took up many part time jobs like carpentering, taxi-driving, painting and plumbing for sustenance. *"I used to even do gardening in Ananya in the daytime and study at night. The teachers believed in me and supported me throughout. Not many kids are as lucky",* recalls Arun.

While at Ananya, Arun participated in various Life Skills programs started by Dream a Dream including Sports (Hockey), Outdoor Experiential Camps, Computer Skills training and Spoken English. He soon realized his passion for Sports and was one of the best Hockey players in the team. He continues playing for local clubs and trains children from an orphanage under the tutelage of Jude Felix Hockey Academy.

As he turned 18, he joined Dream a Dream as a Life Skills Facilitator in the After School Life Skills Program. Since 2010, Arun has been in charge of over 150 school-going young people in Dream a Dream's Life Skills program. He is also pursuing a Diploma in Social work and Administration.

"It is good to be here, I want to give back to Ananya and Dream a Dream. I would not have gotten this far without learning life skills. I believe every child should understand what life skills is all about", adds a proud Arun.

change -THE- SCRIPT

CHANGE THE SCRIPT

DREAM A DREAM HOLDS INTERNATIONAL CONFERENCE CHANGE THE SCRIPT

As part of our advocacy efforts, we organised a two-day International conference in February titled Change The Script 2015. The conference was aimed at creating a perfect opportunity for diverse stakeholders to delve deeper to understand the challenges faced by young people, especially from vulnerable backgrounds; explore our role as solution providers; reflect on some of our own lenses; transform our approaches and learn innovative approaches to prepare young people for the 21st century.

Over 150 people participated from various backgrounds such as NGO leaders, teachers, educators, social artists, head-teachers and others. Dream a Dream was able to position itself as a thought-leader in the space of life skills for youth development.

Life skill training is critical for poverty reduction. Without that grit, resilience and self-confidence, children as well as adults cannot take initiative.

~ Dr. Deepa Narayan, International Poverty Consultant

What does this inner-transformational work really mean? It made me actually look at my organisation's own work critically. I am really excited to have found many aspects where we could actually build this transformational work into the right paradigm.

~ Vijaylakshmi Arora, Director-Development Support, CRY

Change The Script does a great job of bringing together a variety of perspectives concerning youth and to discuss the pertinent topic such as Life Skills. CTS found the right balance of content sessions and networking.

~ Jithin, CEO, Make A Difference

Had a wonderful time at the conference. The venue, speakers, and attention to detail was fantastic. Most encouraging part was the presence of many young people. The panel was a great testament to your and your partners' work with them.

~ Olina Banerji, Ashoka Innovators for the public (India)

Unbelievable conference! This is the first time I am getting an opportunity to be part of a panel, the opportunity I received to present the issues faced by youth especially girls from my state is something memorable.

~ Kalavathi, YUWA, Jharkhand





THE ROAD AHEAD

In the year 2015-16, we will be in the final year of 3-year strategic plan cycle (2013-2016). We aim to realize our goals of directly impacting 5500 children in the After School Life Skills Program using the mediums of Sports and Creative arts. In the Career Connect Program, we will engage over 5000 young people in the age group of 14-19 years in the Skill Development and Career Awareness sessions. We also aim to empower 1000 teachers/educators/youth workers in integrating and using the Life Skills Approach indirectly impacting over 100,000 children and young people.

In this critical year, we aim to strengthen our team, continue to invest in Impact Assessment, build a Research & Advocacy practice and finally aim to have our 2020 strategic direction in place. We are also excited to be hosting our second edition of Change The Script Conference on 8th – 9th January 2016.

Two from city off to U.S. on full scholarship



Earth's largest climate & pollution rising high on issues these days. The duo, who are students of pursuing higher education, have bagged full scholarship in their colleges in the U.S.

While events will lead to diverse community, College Trusts, to provide a business management course, library will join college of Distance College, library for a 10-month course on information technology.

All this was possible through Career Counsel, an initiative of 2000 Group A District. Supported by DoE, the initiative is for students between 14 and 19 years from modern backgrounds. It helps students compare with curriculum where they want to study and provides them training.

It was four years ago that Karthik came in contact with the organization, when he had just joined the government school in Doddaballapur where he was studying.

His parents struggled to fund his education of just three months. Karthik told The Hindu that the 1000 trained him thoroughly in communication skills, besides selecting him to join the organization. "Change the image and career options of a student."

"I used to work in a part-time construction job after school. I have hope to become a Chartered Accountant," says Karthik, who is also a good singer and dancer.

Eighteen-year-old Chaitanya comes from a single parent household. After losing his father two years ago, he worked part-time as a salesman. The 1000 trained him to get companies and developed his communication skills. He now hopes to become a software engineer and help students like himself pursue their dreams.

Our footballers are back from Brazil



The young footballers who were selected to represent Karnataka at the national level.

The young footballers who were selected to represent Karnataka at the national level.

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TACKLING ISSUES WITH A CYCLE

By Vidya Iyengar, Bangalore Mirror Bureau | Jul 5, 2015, 11:40 AM IST



Nishant Nereyath, cycling from Kanyakumari to Goa to raise funds.

When training for rugby tournaments became unaffordable for a group of 15 underprivileged boys, their coach and state-level player Nishant Nereyath cycled along the Western coastline to raise funds.

Karnataka rugby player Nishant Nereyath recently made his way back from a cycling tour that took him across Kanyakumari to Goa. But this wasn't just another adventure trip for the 25-year-old. Nereyath had a specific mission - to collect funds that would help out 15 underprivileged boys pursue their passion for rugby.

It all started in 2011 when Nereyath, who has been playing rugby for close to 10 years now, and the boys from the Dream a Dream foundation, an organisation that teaches life skills to underprivileged children. The boys started playing at 12-year-olds as part of a life skills programme. Though they encountered numerous

hurdles in continuing with the sport, they have trained regularly and really grown as players and as responsible young adults," says Nereyath, who along with other senior players from his team (the Karnataka Rugby Football Union), trains the boys every week at Hosur and Outer Ring Road, Sarjapur.

But like with any team sport, the Dream a Dream rugby team players (who come from humble backgrounds and are aged between 10-22 years), face multiple challenges - mostly monetary. The expenses are numerous - from attending training camps (for selection to national-level tournaments), training gear (from jerseys, shoes to balls and tackle pads), logistics (ground rentals, conveyance allowances), tournament expenses (tickets, accommodation, food) and player welfare (nutrition, physical training and medical). "All this costs anywhere between Rs 25,000 to 1.5 lakh and despite the support of Dream a Dream and the KRFTU, it becomes a struggle," Nereyath explains. What really touched him was the fact that despite the obstacles, the players have several achievements to their credit - representing Karnataka at the National level U-10 championships from 2012-2014, representing senior club teams at national-level tournaments, Plate winners at the KRFTU's Touch-Go-Not Tournament and Cup winners at the KRFTU Touch-Go-Not Tournament 12-0. So, in May, when Nereyath, along with childhood friend Rahul Sekhar, decided to set off on a 23-day journey from Kanyakumari to Goa, he was "dogged by the question of how I could take this amazing experience and crowd-fund it." "Somewhere on the Karnataka coastline, on a beautiful stretch between Nalandal and Malpe, it struck me - a rope for a metre. For every 10 metres I cycled, I would invite someone to match my effort by donating a rope," he says.

The duo, who covered over 1,500 km with "all our skidsteering and exploring", have so far collected Rs 1.1 lakh. Their aim is to collect Rs 1.5 lakh which would cover the team's expenses for the next year. Having promoted the initiative through social media, particularly Facebook, Nereyath's friends have been spreading the word and contributing towards the cause.

Nereyath, who got into the sport quite by chance at the age of 16, recalls how his mother came across a note in his gym about an expert conducting rugby classes on Hosur Road. He enrolled to try it out and it turned into a life-changing experience. "What really set rugby apart are the relationships that are formed

With Dream in Their Eyes, 6 Bangalore Kids Ronaldo, Messi, Neymar

The six young stars have been working with the FOD, Dream a Dream after being selected to represent India in the Football Cup World Cup.



Bangalore: Lionel Messi, Neymar, Cristiano Ronaldo and Wayne Rooney may be the names of six young champions from Bangalore. The youngsters have been chosen to represent India in the Football Cup World Cup. They have been training hard after being selected to represent India in Brazil.

"I had a break from practicing in a field in Jayaloka in south Bangalore and I'm feeling very lucky to go there. My favourite player is Neymar. It's like to be able to play with him. When I feel that I'm going to Brazil, in my dreams."

Rajeshwar is one of the three girls who are part of the squad. "My favourite player is Neymar. I will meet him directly. I'm very happy and excited," she said.

Football for 11 boys was launched by FFA in 2008. Each team has four players and a match lasts for 15 minutes. The tournament will run from July 3-10 and will include people from 32 organisations from around the world.

The six budding footballers from Bangalore are from underprivileged backgrounds and are being trained by Dream a Dream.

Sudheer Shal, COO of the organisation said, "At Dream a Dream, we work on developing people who come from vulnerable backgrounds. We're especially excited for the boys chosen. They have been part of the program for a few years now and we've seen how their confidence has increased. I know that this kind of training is changing their lives."

Vinod Kumar has been coaching the young footballers as part of a training program. He is a former professional player. He is also a former international player.

CITY BOYS GRAB US SCHOLARSHIP

Bangalore Mirror Bureau | Jul 4, 2014, 02:56 AM IST



Mahesh and Girish will do a one-year course at Mesa Community College in Arizona

Overcoming modest background, two second-year college students are all set to take the long flight to America

One's father is a gardener and one's is a car driver, but that hasn't deterred two college boys from dreaming big. In a week, the two — Girish V and Mahesh Andani — will fly to the US on a fully-paid scholarship to do a one-year certificate programme in Business Management/Administration and Early Child Education respectively at Mesa Community College in Arizona.

20-year-old Girish V, a second-year B Com student at Vijaya College, comes from a modest background; his father is a car driver and his mother a maid. He also works as a life skills facilitator at Dream A Dream, a Bangalore-based NGO, where he teaches young kids "life lessons with the help of a football". Girish, who stays in Pothalappa Garden on Hosur Road, said, "I wanted to study business administration because I want to set up my own business in the future. I still can't believe that I cracked the scholarship."

The long process started in October 2013. Girish said, "We had to be either in the first or second year of college to apply for the scholarship. Then we had to write six essays explaining why we wanted the scholarship and if selected, what we would be doing with it. Then we had to write a TOEIC (test of English for international communication) to prove our skills English. After that there was a visa interview in Chennai."

At Vijaya Evening College, who works as an art skills facilitator said, "I was a student at Vijaya Evening College, who works as an art skills facilitator said, "I wanted to pursue a course where I would get to teach children from three years on." The boys plan to finish their course at Vijaya college. Girish said, "I wouldn't have thought it would be the middle of our course. Our family was worried that we might not complete our studies because they have saved on our college fees. But we, with the help of colleagues at Dream A Dream, managed to convince them that it was for our own good. Our college principal, too, had to call our parents up to convince them." For the proud, hard-working parents, it's a huge moment.

Mahesh's mother Bhuvanika, a housewife, said, "I never believed my son is going to America. Even though

Brazil, here we come

YESAYANHERE JAGADISH



From left: Pralay, Deekshant, Praveen, Harish, Pratik, and Saketh from Deekshant will represent India in the Football for Hope festival in Brazil. Photo: Sampath Kumar (G2)

From playing on small local playgrounds to working-class stadiums in the heart of the country at the FIFA World Cup 2014, six teenagers in the city have come a long way.

These local footballers, who were keenly following their favourite clubs on television screens, were in for a surprise when they learnt they would be representing India in the 'Football for Hope' festival in Brazil which will be held parallel to the World Cup there.

The six teenagers, including these gems, are all from economically weak backgrounds.

They will be playing against 30 teams from across the world in Rio de Janeiro from July 2 to 10. Moreover, they will also have a chance to watch one quarter-final match of the FIFA tournament.

The excitement was apparent on the face of the six teenagers, all aged around 16 years, as they narrated experiences of how they developed an interest in the game. All were hand-picked from their school by training by the NGO Dream A Dream, which aims to develop life skills through sports.

One of the team, Deekshant K., points out that besides being an on-ground sport, football helped him develop discipline and dignity. "From starting the group we pursuing undergraduate courses while the rest is in her second year of post-graduation."

While the group admits that it is difficult to manage both academics and football, they are very clear about making time for the sport they love.

The team recently attended a rigorous residential training camp in Mysore.

All six train for two hours every evening with their coach Vinod Kumar, who says that consistency is the team's USP.

"All of them have taken their task very seriously," says Mr. Kumar.

In a country where cricket takes an upper hand over other sports, the NGO has been training on football since the last eight years.

Vinod Vinayak, CEO, Dream A Dream, says there is an strategic goal of football talent, especially from economically weak backgrounds, that needs to be tapped.

The festival was launched by FIFA in 2006 to help support and inspire the love of football. Participants are chosen from across the world which have helped contribute to the development of local football.



GOVERNANCE

JURISDICTION AND TASKS OF BOARD AND MANAGEMENT DURING 2014-15

The Board:

- Is ultimately responsible for strategy, policy, budget and results
- Approves audited financial statements and ensures the organization's compliance with laws and regulations
- Sees to it that the activities of the organization are aimed at realizing the target and contribute to its mission
- Examines the strategic long-term plan and the individual annual plans and budgets and reviews the progress of the plan throughout the year
- Decides adjustments of plans, budgets and investments
- In 2014-15, the Board met three (3) times: 19th June 2015, 25th September 2015 and 13th October 2015.

Management: Chief Executive officer (CEO)

- Is responsible for developing the long-term strategy, annual plan and policy
- Informs the Board of all relevant facts and developments
- Evaluates the execution of Dream a Dream's annual plans and presents it to the Board
- Engages in new partnerships and core fundraising
- Ensures financial management and operational governance

COMPOSITION OF THE BOARD (FOR THE YEAR 1ST APRIL 2014 - 31ST MARCH 2015)

NAME	POSITION ON BOARD	MEETINGS ATTENDED	YEARS ON BOARD	GENDER	OCCUPATION
Sandeep Farias	Chairperson	3	Three years	Male	Founder, Elevar Equity
Meera Harish	Board Member	2	Two and a half years	Female	VP, International Business and Brand Extensions, Hidesign
Deepak Srinath	Board Member	2	One and a half years	Male	Co-Founder, Phantom Hands
Vishal Talreja	Board Member	3	Three years	Male	Co-Founder & CEO, Dream A Dream
Pervin Varma	Board Member Advisor	3	One and a half years	Female	Social Sector Consultant

NOTES ON THE BOARD OF TRUSTEES

- None of the Board members are related to each other
- A Board rotation policy exists and is practiced
- Vishal Talreja receives remuneration from the organization for working as a CEO
- No other board members have received any remuneration from the organization

MANAGEMENT: DISTRIBUTION OF STAFF ACCORDING TO SALARY LEVELS AS OF MARCH 31ST, 2015

GROSS IN SALARY	MALE STAFF	FEMALE STAFF	TOTAL STAFF
< ₹ 10,000	11	8	19
₹10,000 - ₹25,000	29	11	40
₹25,000 - ₹50,000	5	6	11
₹50,000 - ₹1,00,000	2	0	2
> ₹ 1,00,000	1	1	2
TOTAL	48	26	74

NOTES ON STAFF

- Vishal Talreja, CEO & Co-Founder has been paid a remuneration of ₹ 1,18,000 per month
- Remuneration of 3 highest paid staff members: ₹ 1,08,000, ₹ 70,000, ₹ 64,000 per month
- Remuneration of 3 lowest paid staff members: ₹ 8,000, ₹ 9000, ₹ 10,000
- Total cost of national travel by all staff was ₹ 2,96,945
- International travel by all staff was ₹ 2, 21,659. This includes
 - Visa costs for the travel of 6 young people and 3 staff members to attend the Football for Hope Festival in Brazil
 - Travel Expenses of Dr. David Pearson and Dr. Fiona Kennedy to train Mentor Trainers as well as attend the Change the Script Conference#2015
 - Travel to London, UK by Vishal Talreja, CEO to meet the Dream a Dream, UK Board and attend Fundraising meetings
 - Travel to Dubai by Vishal Talreja, CEO to attend the Global Education and Skills Forum 2015

BREAKDOWN OF FINANCES

Income And Expenditure for the year ended 31st March 2015

PARTICULARS	Year Ended 31st March 2015	Year Ended 31st March 2014
INCOME		
Donations Received	₹ 3,66,97,798	₹ 2,99,67,690
Interest on IT Refund	₹ 11,605	₹ 0
Miscellaneous Income	₹ 658	₹ 12,081
Interest received	₹ 18,46,377	₹ 15,77,718
TOTAL INCOME	₹ 3,85,56,438	₹ 3,15,57,489
EXPENDITURE		
Core Programmes	₹ 2,88,41,121	₹ 2,14,84,044
Administrative & HR	₹ 40,48,979	₹ 25,50,239
Fundraising & Communications	₹ 35,59,020	₹ 29,31,000
Depreciation	₹ 3,26,264	₹ 1,94,095
Merchandise	₹ 0	₹ 33,180
TOTAL EXPENDITURE	₹ 3,67,75,384	₹ 2,71,92,557
<i>Excess of Income over Expenditure to General Reserve</i>	₹ 17,81,054	₹ 43,64,932

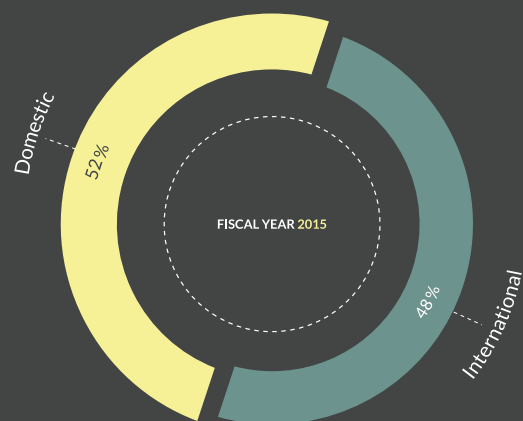
Receipts & Payments Account for the period 01.04.2014 to 31.03.2015

PARTICULARS	AMOUNT
RECEIPTS	
Opening Balance	₹ 29,20,955
Donations	₹ 3,66,98,799
Interest on IT Refunds	₹ 11,605
Interest Income	₹ 16,11,954
Others	₹ 1,78,66,056
TOTAL	₹ 5,91,09,368
PAYMENTS	
Opening Balance	₹ 2,51,93,476
Donations	₹ 17,77,277
Interest on IT Refunds	₹ 18,30,067
Interest Income	₹ 33,56,931
Others	₹ 30,00,000
Interest Income	₹ 1,04,07,886
Others	₹ 1,35,43,732
TOTAL	₹ 5,91,09,368

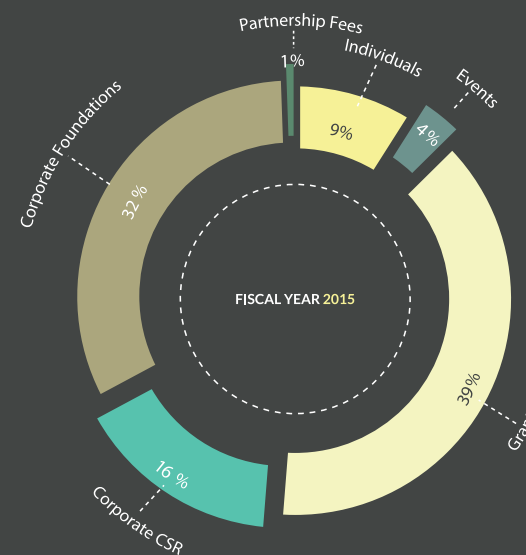
Balance Sheet as of 31st March 2015

PARTICULARS	AMOUNT	AS OF MARCH 31ST '15	AMOUNT	AS OF MARCH 31ST '15
SOURCE OF FUNDS				
General Funds				
Opening balance	₹ 2,18,32,424		₹ 1,74,67,492	
Add: Excess of Income over Expenditure	₹ 17,81,054	₹ 2,36,13,479	₹ 43,64,932	₹ 2,18,32,424
APPLICATION OF FUNDS				
Fixed Assets:(As per Schedule)		₹ 23,68,978		₹ 10,97,009
Investments: Fixed Deposits		₹ 55,00,000		₹ 1,64,30,256
Current Assets, Loans & Advances	₹ 1,62,15,003		₹ 44,44,863	
Less: Current Liabilities:				
Duties and Taxes	₹ 2,11,754		₹ 1,39,704	
Other liabilities	₹ 2,58,748		₹ -	
Net Current Assets		₹ 1,57,44,501		₹ 43,05,159
Total		₹ 2,36,13,479		₹ 2,18,32,424

Income Graphs



TYPE OF INCOME	₹ TOTAL INCOME	PERCENTAGE
Domestic	₹ 1,91,72,453.44	52%
International	₹ 1,74,59,526.13	48%



Sources of Support

OUR PARTNERS



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Partners for Youth Empowerment

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NETWORKS

 MathWorks
Accelerating the pace of engineering and science

Adobe 
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The Hans
FOUNDATION

 IDG Ventures

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FOUNDATION

THE GLOBAL FUND FOR
Children



NIKE



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JOIN THE MOVEMENT

Be a part of a growing movement that is giving young people a chance at a life of dignity and quality. Join us to “Change the Script” so that young people from vulnerable backgrounds grow up to break out of poverty and make healthy life choices. Your support is invaluable and much needed.

Thank You.

Follow us at

 www.facebook.com/dreamadream.org

 www.twitter.com/DreamADreamInd

For more information, please contact

FUNDRAISING QUERIES

Kishan Srivatsa

Individual Fundraiser

kishan@dreamadream.org

VOLUNTEER OPPORTUNITIES

Mahesh Andani

Assc. Manager – Volunteer Engagement

mahesh@dreamadream.org

MAIN OFFICE

No. 398/E, 17th Cross, 9th Main, 3rd Block

Jayanagar, Bangalore - 560011, India

www.dreamadream.org | Ph. +91 8040951084