



Press Note

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Bangalore

Dream a Dream wins the WFS Football for Good Award presented by Common Goal

Dream a Dream, a not for profit based in Bangalore, has won the World Football Summit (WFS) Football for Good Award presented by Common Goal. The organization has recognized Dream a Dream's After Schools Life Skills Programme has been driving mind-set shifts through sports as a medium. Announced on the 17th of November 2020, the award lauds the efforts of not for profit organizations that are using the medium of football to build positive change in the community.

Speaking of the importance of this award, Suchetha Bhat, CEO Dream a Dream, said, "The WFS Football for Good Award is a huge honour and recognition for our Bangalore based Innovation Lab's unique After School Life Skills Programme. Dream a Dream has been using the medium of sport as our core intervention approach since 2009 and in our After School life skills programme, each year empowers over 2000 young people to overcome adversity every year using a creative life skills approach and the insights we gained from the program helped us scale our impact to over 3 million children across India today. This approach includes a powerful learning experience using Football by helping young people discover a core life skill and learn to identify and articulate it and finally use it to connect it to their life through a reflection process".

Sharing on the manner of integration of sport and life skills, Pavithra KL, Associate Director-Innovation labs at Dream a Dream, said, "The After School Life Skills programme uses sport as a medium to teach essential life skills to young people who come from disadvantaged backgrounds. Through the programme young people end up picking up life skills that helps them thrive."

Delving into the details of the programme, Anirban Chakraborty, Manager Fundraising at Dream a Dream, said, "The After School Life Skills Programme is designed as 120 minute sessions which begins with a warm-up/icebreaker, followed by Team Agreement, which is a set of agreements that all facilitators, participants, and volunteers always agree to follow during sessions. This is followed by a main life skills activity using Football techniques where the sessions are designed based on topics like teamwork, listening to instructions, Goal Setting, Gender Norms etc. Young people then play football games incorporating "Street Football" rules, such as Small sided Games, Multiple Balls, Mixed- or Single-Gender and No Referee. A reflection circle is conducted where young people share their experiences in terms of what they learnt and how will they communicate this learning to others."

The WFS award ceremony will be a virtual one this year and more details can be found [here](#):

***[Dream a Dream](#)** is an NGO based in Bangalore, India that supports young people from vulnerable backgrounds to overcome adversity and flourish in the 21st century through a creative life skills approach. More details can be found here: www.dreamadream.org and for more information on the press note please email: communications@dreamadream.org*